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Invest

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Messages

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Click IT

Midwest, USA

Overview Pitch Details The Team Documents

I'm Interested

Shortlist

### Short Summary

Click IT is an emerging franchise offering technical services, products and solutions to consumers and businesses from a retail store location. Our future franchisees will serve local communities similar to I.T. departments inside large corporations.

### Overview

Target	US\$400,000
Minimum	US\$500
Investment Raised	N/A
Previous Rounds	N/A
Stage	Profitable
Investor Role	Any

### Highlights

- Received a grade of "A" from Franchise Grade strengthening our credibility
- Recently joined the Franchise Brokers Association where leads are generated
- Hired David Whalen to lead our franchise sales through FBA brokers network
- Developed our dynamic and manageable online POS - shop.clickitgroup.com
- Currently interviewing many hot candidates who wants to open a Click IT

Got a question about this project?

If you need any more info, you can contact the entrepreneur directly.

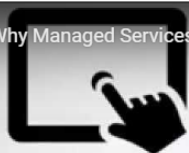
Ask a question

**Please note:**

Investing in early stage businesses involves risks, including illiquidity, lack of dividends, loss of investment and dilution, and it should be done only as part of a diversified portfolio. This platform is targeted solely at investors who are sufficiently sophisticated to understand these risks and make their own investment decisions. This information has not been approved as a financial promotion, and you must carry out your own due diligence.



Why Managed Services by Click IT



Watch later

Share



## The Business

- Click IT has developed a platform of over 12 I.T. categories, typically purchased from separate vendors. Savings are typically 20 to 30% of usual costs in addition to saving time spent purchasing these type of services separately. To be a franchise owner, you don't have to be a geek.
- A franchise owner will simply log into Click IT's administrative backend to provide the services, products, and solutions sold. The business model consist of growing revenue streams focused on recurring billings from a growing network of local clients.
- The business model has been proven by operating a company store since 2012. Providing managed services to small and medium-sized businesses is a major focus of the franchise owner, while also serving a community.



## The Market

- Click IT is in a huge industry with tremendous growth. \$282 billion dollars annually are projected in spending by 2023, up from \$180 billion dollars in 2018. That's over a 60 per cent growth rate during this period. Globally, \$4 trillion was spent on I.T. services, and in 2018, there were 3.9 billion online users.
- Click IT focuses on selling businesses and consumers who rely on their IT to run their daily lives. The importance of having a reliable service provider is a demanded service.
- The competition is light, and consists of a half dozen retail-style store providing computer repair services and very few managed service providers (MSPs) focused on selling larger organization from an office location. See <https://topitfranchises.com>.





## Progress/Proof

- Click IT has been operating its company store in Chagrin Falls, Ohio (east of Cleveland) since 2012, where its business model has been proven and where future franchise owners will be trained.
- For over 7 years we've learned, adapted and perfected our products, services, and systems. Every category offered is a website, with details regarding why Click IT is your best choice. We have developed a wide berth of backend tools and capabilities while also building relationships with our best-in-class vendors.
- The business is explained in complete detail in our Franchise Disclosure Document, which recently received a grade of "A" by the industry.
- See <https://clickitgroup.com> for more details.



## Objectives/Future

- Our objective is to sell 60 franchises in 3 years. We formed a separate organization to enable us to achieve this, which is solely focused on marketing, selling and supporting our franchise network. We welcome all inquiries to learn more about us and why Click IT is the best franchise for the money. Visit <https://clickitgroup.com/investor-relations/>.
- We are seeking to meet interested investors who want to participate with us while we continue our marketing and sales efforts. For example, currently we are working through over 200 solid leads from interested people that was generated since June; both through Internet lead generation and by attending the International Franchise Expo. in NYC.
- We look forward to hearing from you soon.



I'm Interested

## Financials



US\$ 0

2019

2020

2021

2022

2023

## What do you think of this project?

Like it

Not Interested

## The Team

- Our executive team consists of an experienced entrepreneur and a lawyer.
- We have also recently recruited an experienced franchise broker to lead the sales process. We are also currently seeking an EVP of Finance.



### AL Harlow

President & CEO

AL is a seasoned entrepreneur who has a proven track record of building shareholder value based on creative solutions to common problems. He has started and built from the ground up organizations supporting his creation of now hundreds of innovative products and services for a variety of both consumer and industrial markets. He has been the impetus of hundreds of jobs, and led, trained and nurtured many as Founder and President of over 10 start-ups inside a span of 30 years.



### David Whalen

Master Franchise Sales Representative

David is a member of the Franchise Brokers Association. Before becoming a franchise consultant, David was a client. When David takes on a client, his focus starts with getting to know them, their goals and motives as well as their experience and long-term plans.



### Christopher Fredrickson

Operations Manager - Stores

Chris manages all day to day activities of the store, manages sales, employment and termination of employees, product ordering, etc. He is our example of an ideal franchise owner. He will be intricately involved in the training of new franchise owners.



### Robert Rosenfeld, Esq.

Executive Vice President, Legal

Robert is our resident legal scholar who continuously revises our terms and conditions, watches over our organizational structure, and, uses his 44 years of experience in commercial, contract, financial, and, general business law to make sure we don't run afoul of regulatory agencies. He holds an LL.M. (Manitoba), has been a civil servant, magistrate, and, college professor.

## The Deal

Looking for US\$400,000 - Min per Investor US\$500

- We are interested in speaking with sophisticated investors.
- Our plan includes raising \$400,000 through selling equity, signing convertible notes and selling warrants, so we can achieve our objectives as outlined in our business

plan.

- Our exit strategy is to sell the Click IT franchise in 3 years for a substantial and above-average return on investment.

[I'm Interested](#)

## Documents

Please note: If you download any of these documents, you'll be added to the entrepreneur's contact list and they'll be able to message you.



Business Plan



Financials



Slide Deck



Executive Summary

## Got a question about this project?

If you need any more info, you can contact the entrepreneur directly.

[Ask a question](#)



I'm interested

### Tags

- Retail
- Technology
- franchise
- managed services
- it
- msp
- computer

Our customers say **Great**  7.6 out of 10 based on 90 reviews 



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• RT @fishermancrypto: We're raising funds on Hong Kong Investment Network @angel\_network. Check out our pitch at <https://t.co/OAE7BMhj4>

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- Angel Investors in Georgia
- Angel Investors in North Carolina
- Angel Investors in Michigan

#### Navigation

- How It Works
- Contact Us
- About Us
- Testimonials
- In the Press
- Company Info
- Affiliates
- Blog

#### Entrepreneur Pages

- Add a Pitch
- Rates
- Get Investor Ready
- Entrepreneur FAQ

#### Investor Pages

- Register
- Business Proposal
- Investor Resources
- Investors FAQ
- Online Crowdfunding
- BrickTribe - Property Investments