

Executive Summary



The Click IT store opened in 2012 on **Main Street** in Chagrin Falls, Ohio, providing managed IT services to our small suburban community of just 56,000 residents. To view the store's area demographics, go to <https://clickitgroup.com/contact/map-of-surrounding-area/> and click on the [blue button](#). Also see [Franchise Locations](#) which gives links to much larger communities for future Click IT stores under consideration.

Summary

Click IT offers technical services, products and solutions to residential and commercial customers in a retail-store setting on Main Street. Through systematizing our business which has operated since 2012, into a franchise model, we now offer entrepreneurial-minded people a huge opportunity to be their own highly profitable business, helping their community members thrive and prosper safely in this new, IT-driven economy.

Our future franchisees will serve local communities in a manner that's similar to IT departments inside large corporations. As an emerging franchise, we have achieved the following:

- Received a grade of "A" from Franchise Grade strengthening our credibility.
- Developed our dynamics and manageable online POS - shop.clickitgroup.com.
- Currently interviewing many candidates who have expressed interest in opening a Click IT Store in their communities. (Choosing the right franchise owner is critical at this stage.)
- *We have a Proven, Systematized Business Model – with a 25% EBITA in 2018.*
- *"#1 I.T. Franchise" according to Top IT Franchises.*
- *Franchise Disclosure Document (FDD) Completed & Ready to Sell.*

We are now fully prepared to sell and support franchisees and are rising money to implement our aggressive marketing plan to bring Click IT to the franchise marketplace.

Click IT will provide people an opportunity to benefit from our unique concept. We are the #1 franchise offered today in the Managed I.T. Services category (see [Top IT Franchises](#)), and we're the only brand offering managed IT as-a-service to both consumers and small businesses, from a retail store.



Our company store operates at the highest margins and will make franchise owners a very good living. [Just meet Chris!](#) In operating our company store, he offers over [12 proprietary I.T. categories](#) proven to earn better returns* while satisfying demands 96.7% of us need every day. Plus, Click IT delivers all this IT through using 'Web Services'. This means that in order to deliver IT to customers, a franchise owner will just have to "pick-it and click-it". This is a very unique advantage of the Click IT franchise system that sets it far apart from any other IT franchise available. You don't have to be a "Geek" to own a Click IT Store.

To franchise owner, we provide 40 hours of classroom and on-the-job training where they'll learn a methodology plotting their course to high and sustainable profits. They'll love being a Click IT Franchise owner because they'll have the freedom to directly impact their profits where the sky's the limit. They'll work normal business hours and have a schedule that works best for them.

Using information technology today has morphed into being more about the storage, synchronizing, management and security of data and the understanding of how to use the software. Hardware, on the other hand, has become a commodity. As the technology business continues to go to the Cloud as a utility, the big-box retailers and online stores are still focused on mainly selling hardware, with the software and services as an after-thought. This leaves a huge void for a locally situated, trustworthy IT services and management organization to fill since most don't have the technical knowledge, infrastructure nor capacity for managing information technology themselves.

Investment Opportunity

We are offering warrants which will bring an above-average return for its holders. Value in the business will increase exponentially based on our selling Click IT franchises aggressively in the next three years, where we will have 60 franchises producing a projected gross income for the company of \$1,844,118 by the end of 2023. The value of a share therefore in the company at that juncture is projected to be much greater than the purchased price, where warrant holders get to buy at a 75% discount.

To learn more and begin a conversation, please register as an "investor" at <https://clickitgroup.com/investor-relations>.



Or contact:

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[Make an Appointment](#)

Notes:

- Forecasts in this document are projections and by no means a guarantee of performance.
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